

Executive Summary

Product Offer

- Ready to Move Premium 3
 BHK Apartments
- Located on VIP Road, offChandigarh DelhiExpressway
- **3** Excellent Client Profile
- 4 Consistent Price Appreciation
- **5** Well Developed Society

Local Advantages

- Fastest Growing Area in Tricity (Chandigarh)
- 10 Minutes Drive to
 Chandigarh International
 Airport
- Most Pivotal Location vis a viz its connectivity to Punjab, Haryana, Himachal Pradesh, UT & Delhi

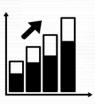


Chandigarh & Main Suburbs

Invest Where? Completely developed with plotted & low rise development and very few group housing options Chandigarh Only Expansion is in Suburbs Extremely expensive Real Estate The areas of Mohali near Chandigarh are already developed with plotted developments Mohali Like in Chandigarh it has expensive real estate & caters mostly to Punjab due to demographics New affordable development is coming in areas which are 40-50 minutes from central Chandigarh Major new group housing development is focused in Zirakpur (30% Annual Population Growth) Zirakpur Only area adjoining Chandigarh with quality & affordable investment options Highest growth potential & great location vis a vis Punjab, Haryana, Himachal, UT & Delhi The areas of Panchkula near Chandigarh are already developed with plotted developments Panchkula Like Chandigarh it is expensive real estate & caters mostly to Haryana due to demographics Very few new affordable development in areas near Chandigarh Mullanpur Social & Civic infrastructure is not developed yet Very few existing and occupied group housing projects No major road connection to important destinations

Zirakpur

Emerging as a retail and hotel hub



Growth

Fastest growing area adjoining Chandigarh, Panchkula and Mohali



Population

Its population is growing at a rate of 30% annually with people moving in from all over the country.



ocation

Its location is very central for catering to Punjab, Haryana and Himachal Pradesh as well as the Union Territory of Chandigarh



3rands

All major national & international retail brands present like Metro Cash & Carry, Wal-Mart, Decathlon, Nike, Adidas, Puma, Pantaloons, etc.

The new Chandigarh International Airport is situated right next to Zirakpur

Chandigarh International Airport

- > The main airlines operating from Chandigarh airport include Indigo, Air India, Jet Airways, Jet Konnect and Spicejet
- > The Chandigarh airport will cater to people from Punjab, Himachal, J&K and parts of Haryana leading to more business opportunities in Chandigarh region
- First International Flight from Chandigarh started with daily direct flights to Dubai & Sharjah
- Daily flights to major Indian cities like New Delhi, Mumbai, Bangalore, Pune, Chennai, Hyderabad, Lucknow, Srinagar, Goa etc.
- Flights to Singapore and Bangkok starting soon.

Business Potential



Manufacturing Industry

One of the focus points of Indian Economy

Located at nearby areas of Dera Bassi & Baddi we have major pharmaceutical, electronics and FMCG players



IT Industry

Hot Spot for New Start Ups

Infosys, Tech Mahindra & Airtel already at Rajiv Gandhi Technology Park Chandigarh Quark City already operational at Mohali Infosys & Tech Mahindra coming up with a 50 acre campus each at Mohali IT City 500 New IT Start Ups Set Up



Logistics

Gateway to North India

Zirakpur's Central Location allows it to be the epicenter of various logistics and warehousing businesses



Agro - Business

Easy Sourcing Available

Punjab & Haryana are the only states in India to have Patented Basmati Cultivation Fruit and vegetable cultivation & export opportunity



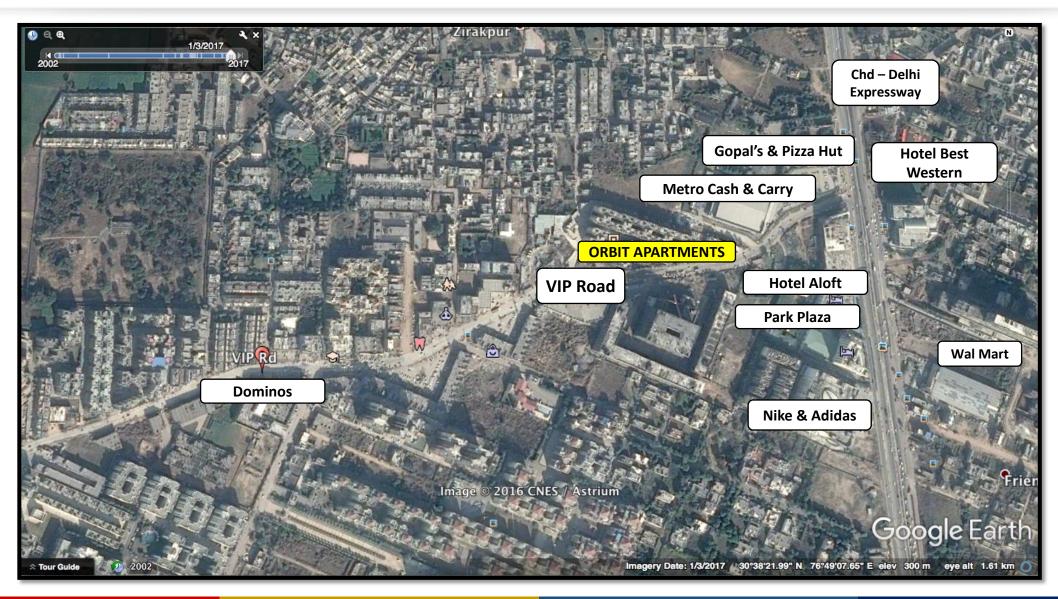
VIP Road

- Unprecedented growth & development in the last 10 years
- Centre of hectic activity in group housing projects with approx. 15000 dwelling within a radius of 1 km
- Commercial projects including cash & carry retail, malls, hospitals, hotels and restaurants
- Connected to the New Ring Road connecting the International Airport with the cities of Mohali and Panchkula
- VIP Road has excellent connectivity to both the Chandigarh-Delhi Expressway & the Chandigarh Patiala Highway

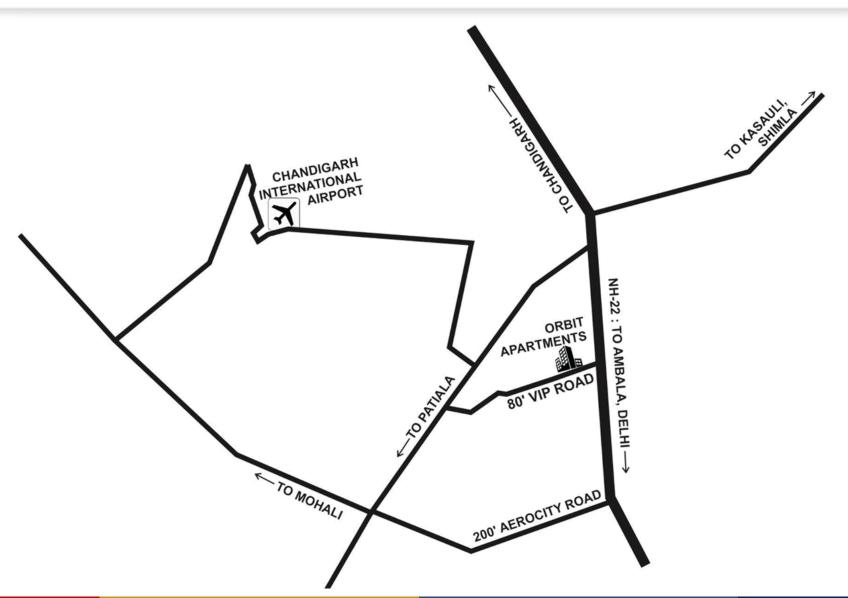




VIP Road – Google Impression



Location Map – VIP Road's Central Location



Orbit Apartments



Phase 1 & 2 Completed – With 80% Occupancy



Phase 3 – Ready To Move



Excellent Client Profile



Highlights:



GREAT LOCATION

1ST Project on VIP Road, 50 Meters Off NH-22



PREMIUM FINISH

International Specifications & Branded Fittings



MODERN LAYOUT

Large Covered Area & Spacious Rooms



Doctors

Specializing in Neurology, Cardiology, Gynecology etc.



NRI's

From US, Canada, UK, Denmark, New Zealand



Lawyers

Leading lawyers practicing in the Punjab & Haryana High Court



Only Exclusively 3 BHK Group
Housing Project



Bureaucrats

IAS/IPS officer from Punjab & Haryana
Governments



Judges

Judges from Punjab & Haryana High Court



Corporate Professionals

From Banking, IT, Telecom, FMCG, Pharma & Other Sectors



Armed Forces

We are home to many senior ex Army, Airforce & Navy Officers



Self Employed

CA's, Architects & Entrepreneurs

Locational Advantage



Walking distance from Metro Cash & Carry, Walmart, Fine Dine Restraunts, Shoppings Centres, Saloons & Spas, Banks, ATM's, Bus Stands, Clinics



1st Residential Project on 80 Feet Wide VIP road



Just 3 Km from Chandigarh on the Chandigarh – Delhi Expressway



New Amcare Private Hospital coming up at walking distance from the project & only 7 Km away from Government Medical College Sector 32, Chandigarh



All leading private schools present in the vicinity

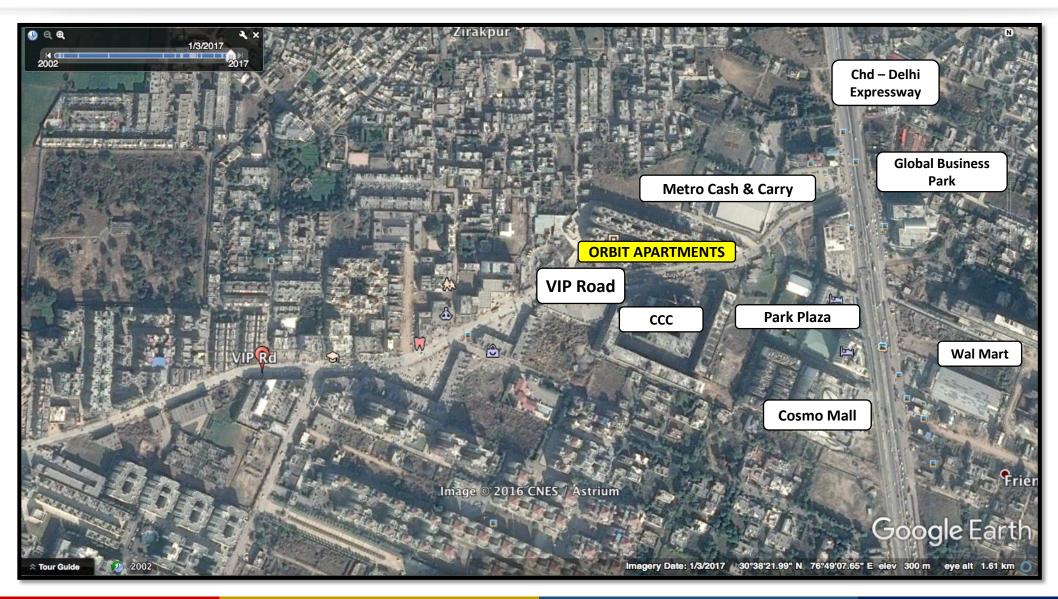


10 Minutes Drive to Chandigarh International Airport



15 Minutes Drive to Chandigarh Railway Station

VIP Road – Google Impression



Features

 24_{Hrs}

CCTV Security, Water Supply, Power Backup



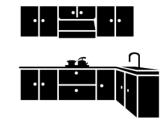




Large Storage Space



Earthquake Resistant Structure



Modular Kitchen with Godrej Fittings

Fittings from International Brands











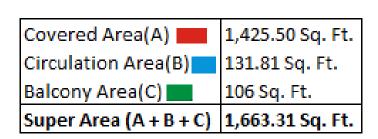


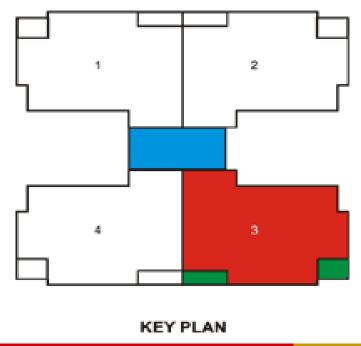
American Standard





3 BHK – Apartments (Floor Plan)







Orbit Apartments Photographs











Social Infrastructure Developed



Educational Institutes

- •Leading schools like DPS, Mt. Carmel, St. Xavier's, Dikshant International School & Manav Mangal World School are within 2 km radius of Orbit Apartments
- •Bus service from all leading Convent and Private schools of Chandigarh.
- •Chandigarh region is also a hub for quality higher education at Indian School of Business, Punjab university, PEC, PGIIMER, Government medical college etc.



Hospitals

- •15 mins drive to Government medical college
- •30 mins drive to PGIIMER and Sec 16 Govt. Hospital
- •Walking distance from upcoming Amcare Pvt. Hospital
- •15 mins drive to Fortis and MAX Multi-specialty Hospital



Shopping

Fully developed market area catering to all shopping requirements within 30 meters



Banks

Most national and private banks including SBI, IDBI, HDFC, Kotak Mahindra etc. within 100 meters



Salons

Several premium salons including Lakme, Cleopatra, Matrix etc. located within 30 metres



Gyms

World class gyms like Burn gym, Oxy gym etc. located within 100 metres

Recreational Options











Within 100 meters





Shimla, Kasauli, Barog etc. are all within a few hours drive



Two Golf Clubs, PCA Cricket stadium, Sukhna Lake, Rock garden, Panjore Gardens etc. are within a 15 minutes drive



High-End Shopping

Premium markets like Sector 10, 11 & Sector 17 along with Elante Mall within a 20 minutes drive



Major Pilgrimage Centers like Shri Nada Sahib & Mansa Devi, etc at a 30 minutes drive

Testimonials from Clients -- "Acknowledged as the best"



ORBIT gives us a warm & homely feelings & their maintenance department provides Excellent

- **Mr. Asis Sidhu,** Manager, CII Chandigarh.

Flat No.A/VI/12



ORBIT Apartments has delivered the best to us.

Mrs. Shobha Sarkar,
 Director, Integral
 Development Engineers.
 Pvt. Ltd.

Flat No.I/VI/197



Calmness in air, Lovely green ground, Peace in heart, at Orbit I found

- Mr. Ajay Vijh , NRI

Flat No.J/I/205



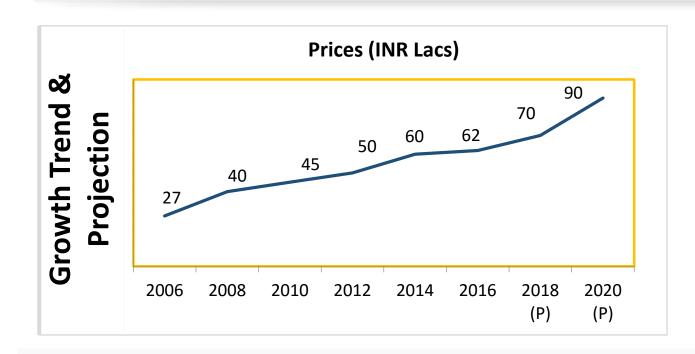
Orbit has made a great difference in our family life

- Mrs. & Mr. Katyal, DELL

Flat No.I/II/181

150+ Satisfied Families

Orbit Apartments- Value Appreciation



We are giving a conservative estimate of prices reaching almost 1 Crore in 5 Years time due to :

- Best location on VIP Road, Zirakpur
- Unmatched construction quality & internal specifications
- Growth of major business centers at VIP Road on the lines of Gurgaon

Orbit Apartment prices have increased by 2.4x since 2006

Average annual growth rate of **14%**

Along with property appreciation, there is an additional rental yield of $\frac{3\%}{9}$ per annum

Why Partner With Us?

- > Established local player with a proven track record of timely delivery and high quality construction
- Professionally managed firm where there will be a direct interface with the management
- > All statutory approvals already in place
- We are offering a ready product in a fully functioning and habited society

Price Comparison (3 BHK Options)

- Super Area is an ambiguous figure with most developers not revealing the actual loading factor and the areas included in its calculation
- The new Real Estate Regulation Act clearly mandates developers to reveal the carpet and covered areas
- Carpet area is the net usable area of apartment, excluding even the wall thickness.
- Orbit Apartments' carpet area is actually bigger than other apartments claiming to have a super area of 1900 / 2000 sq. ft.

<u>Developer</u>	Super Area Claimed	Carpet Area	Min Price (INR Lacs)	Price Per Sq. Ft. of Carpet Area
Orbit Apartments	1663	1250	65	5200
Savitry Greens	1690	1040	61.68	5931
Gold Mark	2010	1230	100	8130
Mona Greens	1842	970	59.5	6134
Motiaz Royal Citi	1910	1184	79.9	6748
Lotus Green Avenue	1730	999	68	6807
Sushma Grande	1885	1220	79	6475
The Eminence	1660	1031	59.9	5810

Highest Carpet Area to

Super Area Ratio – Biggest 3 BHK Apartment Available

Only **14%** Loading wrt covered area (1425 sq. ft.) &

Super Area (1663 sq. ft.)

Priced at almost INR 1000 per sq. ft. lower than our major competitors with respect to carpet area available

Sample Flat Photographs



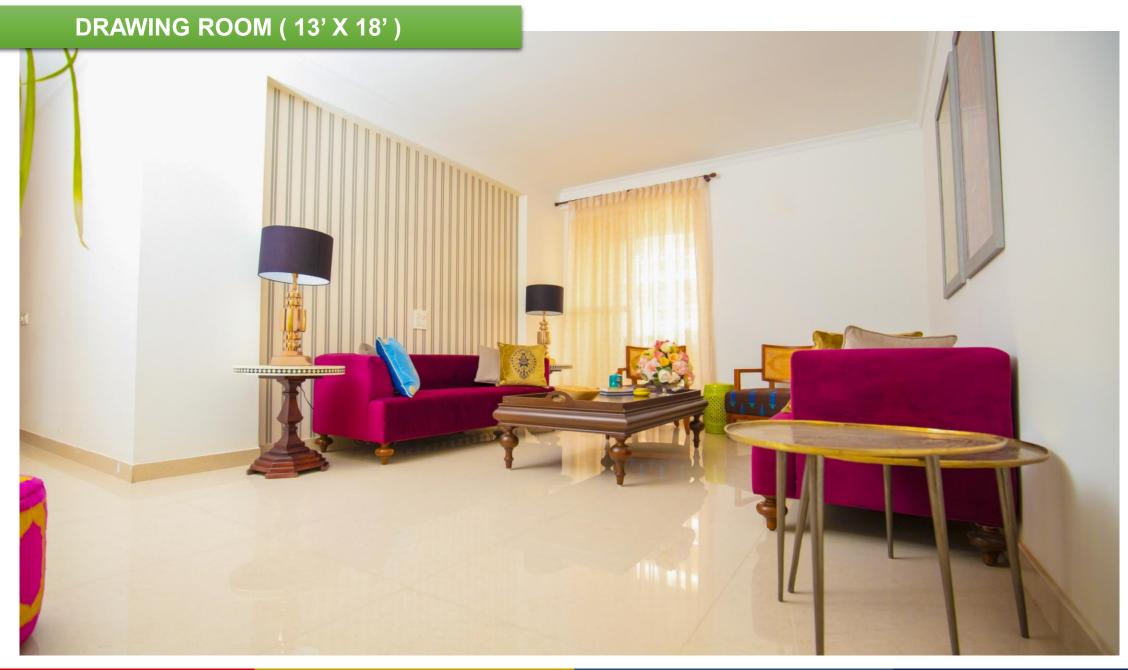










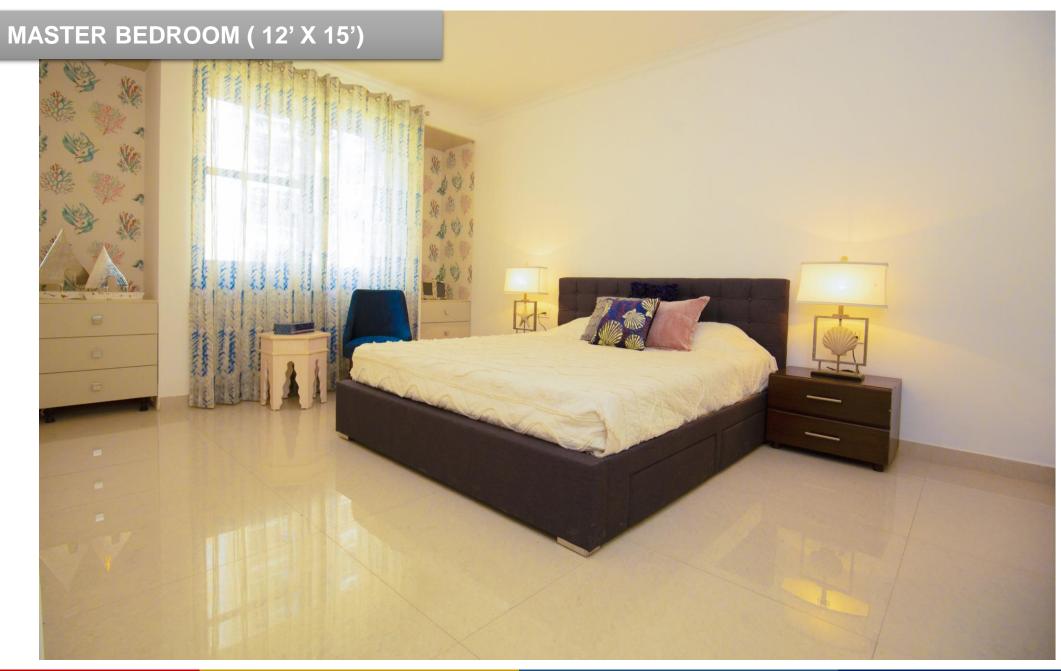


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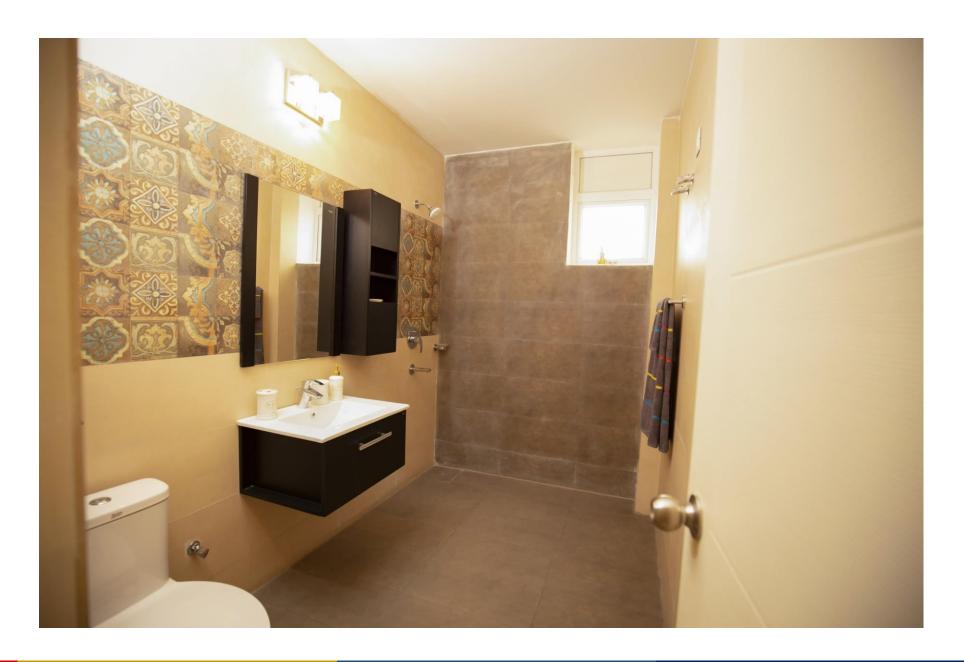


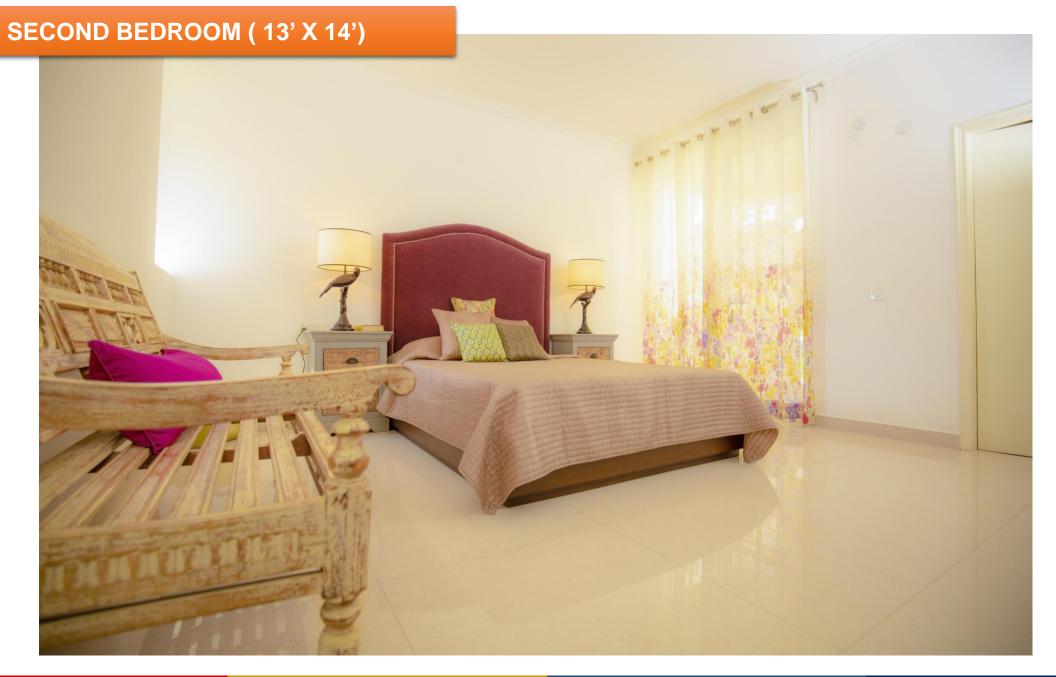






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W A S Н R 0 0 M 6 Ft X 7.7 Ft



Orbit Select

Our first commercial project exclusively for leasing

Approx. 20,000 sq. ft. commercial development area at VIP Road, the most prime location in Zirakpur

50% project already leased out



- Flexible floor spaces and suitable for customization
- Planning for integrated services like power back up, security and parking



Environmentally Compliant Project

Our Offerings

Ready

- Premium 3 BHK Apartments

Under Construction

- 50,000 Sq Ft Office Space at Mohali

Future Projects

- Our 3rd Commercial Project having High Streets, SOHO's, Hotel Space, Entertainment Zone, Food Court, etc.
 & spread over a leasable area of 500,000 Sq. Ft.
- We will be sharing the details soon

Thank You